Gross Amount

\$157,575.00

\$157,575.00

# Spots

199

199

Net Amount

\$133,938.75

\$133,938.75

Rating

0.00

0.00

## **ORDER**

Orders	Order / Rev:	102172		
	Alt Order #:	06817863		TIP V
	Product Desc:	DCCC		HD
	Estimate:	1192		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/25/12 / 11/02/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

**Totals** 

Month

Totals

November 2012

End Date

11/12/12

Bill Plan

Start Date

10/29/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Net Amount

\$133,938.75

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$525 250 00

# Spots Gross Amount

\$157,575.00

199

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$47,272.50

L	n Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Е	1 KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp	w/WaGM	5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE	UP WITH 1	THE WAGN	NERS									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10	/30/12	11/05/12	MTWTF	8	\$400.00	0.00						

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/05/12	M-F 5-6a WakeU	ow/WaGM	5-6a	МГWГF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
\\\ \ \\ E		THE WAGN	M-F 5-6a WakeU	p w/Wagners								
	or with	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	8	\$400.00	0.00						
E 2 KSNV	11/06/1	2 11/12/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	МГ	:30	1	\$400.002	0.00 NM	1	\$400.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		TUE 14/4 OF	M-F 5-6a WakeU	p w/Wagners								
		THE WAGN		Spoto/Mook	Poto	Rating						
Week: 11/	rt Date /06/12	End Date 11/12/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$400.00	0.00						
			Wake Up Early w		430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	5	\$1,000.00
			Wake Up Early W	-					,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		Y W/THE W										
Sta Week: 10/	rt Date	End Date 11/05/12	Weekdays MTWTS	Spots/Week 5	Rate	Rating 0.00						
			Wake Up Early w		\$200.00 430a-5a	MT	:30	1	\$200.001	0.00 NM	1	\$200.00
L 4 RONV	11/00/1	2 11/12/12	Wake Up Early W	-	430a-3a	1411	.50	'	Ψ200.00 Ι	O.OO INIVI	'	Ψ200.00
WAKE	UP EARL	Y W/THE W		3								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/12/12	-T	1	\$200.00	0.00		40	Φ <b>7</b> 05 00 4	0.00 NIM	40	<b>#7</b> 050 00
E 5 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeUp M-F 6-7a WakeU	•	6-7a	MTWTF	:30	10	\$725.00 1	0.00 NM	10	\$7,250.00
WAKE	UP WITH	THE WAGN		p www.								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	МГЖГЕ	10	\$725.00	0.00						
E 6 KSNV	11/06/1	2 11/12/12	M-F 6-7a WakeU	_	6-7a	МГ	:30	1	\$725.001	0.00 NM	1	\$725.00
WAKE	UP WITH	THE WAGN	M-F 6-7a WakeU IERS	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/12/12	МГ	1	\$725.00	0.00						
	Date Ra		escription		/End Time	_	<u>/eekdays</u> T	Len		Rtg Type		
			I-F 6-7a WakeUp w						· · · · · · · · · · · · · · · · · · ·	0.00 NM		
E 7 KSNV	10/30/1	2 11/05/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	20	\$900.001	0.00 NM	20	\$18,000.00
TODAY	SHOW		Today Show									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	МГЖГБ	20	\$900.00	0.00						
E 8 KSNV	11/06/1	2 11/12/12	Today Show	CM	658a-9am	МГ	:30	1	\$900.001	0.00 NM	1	\$900.00
TODAY	SHOW		Today Show									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/	06/12	11/12/12	МГ	1	\$900.00	0.00						
	Date Ra		escription		/End Time		<u>/eekdays</u> T	Len		Rtg Type		
		2-11/06/12 T			1-9am		-			0.00 NM		
E 9 KSNV	11/03/1	2 11/03/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	2	\$375.00 1	0.00 NM	2	\$750.00
NEWS	3 AT SUI	NRISE	News 3 Sumse C	BATUNDAT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	2	\$375.00	0.00						
E10 KSNV	11/03/1	2 11/03/12	Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUR	DAY TOI	DAY	Saturday Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	4	\$625.00	0.00						
E11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NEMO	3 AT SUI	NDICE	News 3 Sunrise S	SUNDAY								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S	2	\$375.00	0.00						
E12 KSNV	11/04/1	2 11/04/12	Sunday Today	CM	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
			Sunday Today									

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch Start End TODAY ON SUNDAY	Inventory Code	e Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Dat Week: 10/29/12 11/04/12		Spots/Week 2	Rate \$500.00	Rating 0.00						
E 13 KSNV 11/04/12 11/04/1	2 Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS  Start Date End Dat	o Wookdays	Spots/Week	Poto	Pating						
Week: 10/29/12 11/04/12	S	1	Rate \$3,000.00	Rating 0.00					<u> </u>	
E14 KSNV 11/04/12 11/04/1	2 News 3 Today W News 3 Today	Vknd CM	9a-930am	S	:30	1	\$500.00 1	0.00 NM	1	\$500.00
NEWS 3 TODAY/WKEND	. Washdaya	01-041	Data	Dathan						
Start Date End Dat Week: 10/29/12 11/04/12		Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 15 KSNV 11/04/12 11/04/1	2 Chris Matthews Chris Matthews		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHRIS MATTHEWS SHO										
<u>Start Date</u> <u>End Dat</u> Week: 10/29/12 11/04/12		Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 16 KSNV 10/30/12 11/05/1	•		9-10a	МГЖГБ	:30	20	\$425.00 1	0.00 NM	10	\$4,250.00
TODAY SHOW II	M-F Today Show	W II								
Start Date End Dat Week: 10/30/12 11/05/12		Spots/Week 10	<u>Rate</u> \$425.00	Rating 0.00						
E 17 KSNV 11/06/12 11/12/1	2 M-F Today Shov	v II 3rd HCM	9-10a	МГ	:30	1	\$425.00 1	0.00 NM	1	\$425.00
TODAY SHOW II	M-F Today Show	w II								
Start Date End Date Week: 11/06/12 11/12/12		Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 18 KSNV 10/30/12 11/05/1	2 M-F Today Show	· · · · · · · ·	10am-11am	МГЖГБ	:30	10	\$325.00 1	0.00 NM	10	\$3,250.00
TODAY SHOW III	Today 4th Hour									
Start Date End Dat Week: 10/30/12 11/05/12		Spots/Week 10	Rate \$325.00	Rating 0.00						
E 19 KSNV 11/06/12 11/12/1	-	v III 4th KEM	10am-11am	МТ	:30	1	\$325.00 1	0.00 NM	1	\$325.00
TODAY SHOW III	Today 4th Hour									
Start Date End Date Week: 11/06/12 11/12/12		Spots/Week 1	Rate \$325.00	Rating 0.00						
Spot Ch Date Range	Description		t/End Time	<u>W</u>	/eekdays	Le		Rtg Type		
1 KSNV 11/06/12-11/06/12					.20	12	· · · · · · · · · · · · · · · · · · ·	0.00 NM		¢2 000 00
E 20 KSNV 10/30/12 11/05/1	Rachael Ray	СМ	11am-12pm	MTWTF	:30	12	\$325.00 1	0.00 NM	12	\$3,900.00
RACHEL RAY Start Date End Dat	e Weekdays	Spots/Week	Rate	Rating						
Week: 10/30/12 11/05/12	MTWTF	12	\$325.00	0.00					ļ	
E 21 KSNV 11/06/12 11/12/1	2 Rachael Ray Rachael Ray	СМ	11am-12pm	МТ	:30	1	\$325.00 1	0.00 NM	1	\$325.00
RACHEL RAY	,			5.4						
Start Date End Date Week: 11/06/12 11/12/12		Spots/Week 1		Rating 0.00						
Spot Ch Date Range 1 KSNV 11/06/12-11/06/12	Description Rachael Ray		t/End Time m-12pm	_	<u>/eekdays</u> T			Rtg Type 0 0.00 NM		
E 22 KSNV 10/30/12 11/05/1		СМ	12-1230pm	МГWГF	:30	5	\$425.00 1	0.00 NM	5	\$2,125.00
NEWS 3 AT NOON	Noon News									
Start Date End Dat		Spots/Week		Rating						
Week: 10/30/12 11/05/12 E 23 KSNV 11/06/12 11/12/1		CM	\$425.00 12-1230pm	0.00 MT	:30	1	\$425.00 1	0.00 NM	. 1	\$425.00
NEWS 3 AT NOON	Noon News									
Start Date End Dat	e <u>Weekdays</u>	Spots/Week	Rate	Rating					l	

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06817863 Product Desc: DCCC KSNV

ln Ch	Ctort	₽nd -	Inventory Co	do Drook	Ctost/End	Time Day	a lan Cna	oto Doto Dri	Dta Tuno	Cnoto	Amount
Ln Ch E 23 KSNV	Start	End 2 11/12/12	Inventory Co Noon News		Start/End				Rtg Type 0.00 NM	Spois 1	Amount \$425.00
E 23 KSINV	1 1/06/1	2 11/12/12	Noon News	СМ	12-1230pm	1 1/11	30	1 \$425.00 1	U.UU INIVI	'	\$425.00
NEWS 3	3 AT NO	ON									
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 11/		11/12/12	MT	1	¥ .==	0.00	\\\\a_\\\a_\\\	Langth Data	Dta Tuna		
	Date Ra	<u>inge</u> 2-11/06/12 N	escription oon News		rt/End Time 1230pm		<u>Weekdays</u> - T		Rtg Type 0.00 NM		
			The Agenda 12		1230-1p	MTWTI	- :30	5 \$325.00 1	0.00 NM	5	\$1,625.00
LZ4 KONV	10/30/1	2 11/03/12	The Agenda 1		1230-1p	1711 77 1	.50	3 ψ323.00 i	O.OO INIVI		ψ1,023.00
NEWS 4	4: THE A	GENDA	Ü	·							
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/05/12	MTWTF	5	*	0.00		4 0005 00 4	0.00 NIM		<b>#005.00</b>
E 25 KSNV	11/06/1	2 11/12/12	The Agenda 12 The Agenda 1	•	1230-1p	МТ	:30	1 \$325.001	0.00 NM	1	\$325.00
NEWS 4	4: THE A	GENDA	The Agenda 1	250pm							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/	06/12	11/12/12	МГ	1	\$325.00	0.00					
E26 KSNV	10/30/1	2 11/05/12	The Doctors	CM	2pm-3pm	MTWTI	? :30	5 \$325.001	0.00 NM	5	\$1,625.00
THE DO	OCTORS		The Doctors								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/05/12	MTWTF	5		0.00					
	Date Ra		escription	Sta	rt/End Time		Weekdays	Length Rate	Rtg Type		
_		2-11/05/12 T	he Doctors	2pn	n-3pm		MTWThF	:30 \$325.00	0.00 NM		
	ot aired]										
E 27 KSNV	11/06/1	2 11/12/12		CM	2pm-3pm	МТ	:30	1 \$325.001	0.00 NM	1	\$325.00
THE DO	OCTORS		The Doctors								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/12/12	MΓ	1	\$325.00	0.00					
E 28 KSNV	10/30/1	2 11/05/12	Dr. Phil	CM	3-4p	MTWTI	7 :30	8 \$450.001	0.00 NM	8	\$3,600.00
DD DI			Dr Phil								
DR. PHI	_	End Data	Mookdovo	Spoto/Mook	Poto	Dating					
Week: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> МГWГF	Spots/Week 8		<u>Rating</u> 0.00					
E 29 KSNV			Dr. Phil	CM	3-4p	МГ	:30	2 \$450.001	0.00 NM	2	\$900.00
			Dr Phil		•			,			******
DR. PH											
	rt Date	End Date	<u>Weekdays</u> МГ	Spots/Week		Rating					
Week: 11/ Spot Ch	Date Ra	11/12/12 ange D	escription	2 Sta	\$450.00 rt/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		2-11/06/12 D		3-4			- T		0.00 NM		
F30 KSNV	10/30/1	2 11/05/12	NEWS 3 at 4	(1 HOUR)CM	4-5pm	MTWTI	? :30	5 \$725.001	0.00 NM	5	\$3,625.00
200 110111	10/00/1	2 11/00/12	4PM NEWS (1		(4:00 PM-4		.00	σ ψ120.001	0.00 14141		φο,σ2σ.σσ
FIRST N	NEWS 3	AT FOUR									
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/05/12	MTWTF	5		0.00	3 00	5	0.00.104	_	<b>#</b> 0.005.00
E32 KSNV	10/30/1	2 11/05/12	NEWS 3 at 4 4PM NEWS (1		4-5pm (4:30 PM-5	MTWTI	? :30	5 \$725.001	0.00 NM	5	\$3,625.00
NEWS 4	4 AT 430	P	41 W NEWS (	i flour)	(4.30 1 101-3	.00 1 101)					
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/05/12	MTWTF	5	\$725.00	0.00					
E33 KSNV	11/06/1	2 11/12/12	NEWS 3 at 4		4-5pm	МГ	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS /	4 AT 430	P	4PM NEWS (1	i nour)	(4:30 PM-5	:00 PM)					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/12/12	MT	1		0.00					
	Date Ra	nge D	escription		rt/End Time		Weekdays		Rtg Type		
1 KSNV	11/06/12	2-11/06/12 S	IGN ON-SIGN (	OFF 5a-4	459a	(4:30 PM-5:00	) P- T	:30 \$725.00	0.00 NM		
E34 KSNV	10/30/1	2 11/05/12	M-F Early New		5-630p	MTWTI	7 :30	5 \$1,200.001	0.00 NM	5	\$6,000.00
			M-F Early Nev	VS						J	

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06817863 Product Desc: DCCC KSNV

Ln Ch Start End Inv	ventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
EARLY NEWS	•					3 71 -		
	Weekdays MTWTFSpots/Week5	Rate \$1,200.00	Rating 0.00					
	a-Su Early News CM	5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
KSNV EARLY NEWS	a-Su Early News							
	Weekdays Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
	F Jeopardy CM	630-7pm	МГЖГБ	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
JEOPARDY	-F Jeopardy							
	Weekdays Spots/Week MTWTF 5	Rate \$1,300.00	Rating 0.00					
	F Wheel CM	7-730pm	МГЖГБ	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
M- WHEEL OF FORTUNE	-F Wheel of Fortune							
	Weekdays Spots/Week	Rate	Rating					
1100K: 10/00/12 11/00/12		\$1,300.00	0.00		0 0505004	0.00.1114		<b>#4.050.00</b>
E 39 KSNV 11/03/12 11/03/12 We W	eekend Jeopardy/WheeM /KND Jeop/Wheel	630-730pm	S-	:30 2	2 \$525.00 1	0.00 NM	2	\$1,050.00
JEOPARDY/ WHEEL OF FORTU	UNE	_						
<u>Start Date</u> <u>End Date</u> <u>V</u> Week: 10/29/12 11/04/12 -	Weekdays Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00					
	on PR 8-10p CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	4	\$16,000.00
THE VOICE	onday Prime 8-10pm							
	Weekdays Spots/Week	Rate	Rating					
		\$4,000.00	0.00					
	ed PR 10-11p CM /ednesday Prime 10-11pm	10-11pm	W	:30 2	2 \$3,200.001	0.00 NM	2	\$6,400.00
LAW & ORDER: SVU	eunesuay i filifie 10-11pili							
	Weekdays Spots/Week	Rate	Rating					
**************************************	at PR 10-11p CM	\$3,200.00 10-11pm	0.00	:30 2	2 \$1,200.003	0.00 NM	2	\$2,400.00
Sa	aturday Prime 10-11pm				, ,			, ,
LAW & ORDER: SVU Start Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 -		\$1,200.00	0.00					
E 43 KSNV 11/04/12 11/04/12 NF		1P-9PM	S	:30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SUN NT FB: GB @ HOUSTON	FL Football							
	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 - E 44 KSNV 11/04/12 11/04/12 Ne		7-10pm	0.00	:30 2	2 \$1,600.002	0.00 NM	2	\$3,200.00
Ne	ews 3 in Prime	7 ТОРІП	b	.00	- ψ1,000.002	0.00 14101	_	ψ0,200.00
NEWS AFTER NFL	Weekdays Spots/Week	Pata	Pating					
<u>Start Date</u> <u>End Date</u> <u>V</u> Week: 10/29/12 11/04/12 -		Rate \$1,600.00	Rating 0.00					
	W & ORDER (synd) PGM	SU 10-11P	S	:30 2	2 \$900.002	0.00 NM	2	\$1,800.00
LAW & ORDER	aw & Order (synd) PRIME							
	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 -	F News 2 et Flever CM	\$900.00	0.00	.20 /	£ £4.200.00.4	0.00 NIM	_	¢c 000 00
E 46 KSNV 10/30/12 11/05/12 M- M-	-F News 3 at Eleven CM -F News 3 at Eleven	11pm-1135pn	n MTWTF	:30	5 \$1,200.001	0.00 NM	5	\$6,000.00
NEWS 3 NIGHTSIDE			5					
	WeekdaysSpots/WeekMTWTF5	Rate \$1,200.00	Rating 0.00					
	a-Su News 3 at ElevenCM	11pm-1135pn		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
Sa NEWS 3 NIGHTSIDE	a-Su News 3 at Eleven							

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E47 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 \$1,100.00 0.00 NM Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Weekdays Rate Rating 11/04/12 ---S-0.00 Week: 10/29/12 \$1,100.00 E 48 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$1,100.00 ----S Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating 11/04/12 Week: 10/29/12 \$1,100.00 0.00 The Tonight Show E49 KSNV 10/30/12 11/05/12 1135p-1237a MTWTF--:30 \$500.001 0.00 NM \$4,000.00 CM 8 8 **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rating Rate 11/05/12 MTWTF--Week: 10/30/12 8 \$500.00 0.00 E 50 KSNV 10/30/12 11/05/12 Late Night w/Fallon СМ 1237a-136am MTWTF--:30 \$250.001 0.00 NM \$2,000.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON **End Date** Weekdays Spots/Week Start Date Rate Rating MTWTF--Week: 10/30/12 11/05/12 \$250.00 0.00 1130pm-1:02am ---- S-E 51 KSNV 11/03/12 11/03/12 Saturday Night Live СМ :30 3 \$1,400.001 0.00 NM 3 \$4,200.00 Saturday Night Live SATURDAY NIGHT LIVE **End Date** Start Date Weekdays Spots/Week Rate Rating ---S-Week: 10/29/12 11/04/12 3 \$1,400.00 0.00 E 52 KSNV 11/04/12 11/04/12 Sports Night in Las VegaSM Sun 1135p-1200a ----- S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----S \$400.00 0.00 N53 KSNV 10/30/12 11/02/12 FacetoFace/Ralston RepCM - TWTF- -\$900.001 730-758pm .30 0.00 NM \$3,600.00 4 FacetoFace/Ralston Report Weekdays Spots/Week Start Date **End Date** Rate Rating - TWTF- -0.00 Week: 10/30/12 11/05/12 \$900.00 ----S N54 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a :30 \$450.001 0.00 NM \$450.00 1 News 3 Sunrise SUNDAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 ----S \$450.00 0.00 11/04/12 11/04/12 LAW & ORDER (LF) Sat 1-2am / Sun 12----- S N55 KSNV :30 \$200.001 0.00 NM CM 1 1 \$200.00 Law & Order (LF) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 ----S \$200.00 0.00 N56 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm ---S-:30 1 \$1,925.001 0.00 NM \$1,925.00 Sa-Su Early News Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---S-1 \$1,925.00 0.00

Totals 199 \$157,575.00